

STAG'S LEAP WINE CELLARS

2016 ELIA Rosé

Derived from the Greek word for "olive," symbolizing peace and prosperity, the ELIA Rosé is 100% Cabernet Sauvignon from the iconic FAY Vineyard. The FAY vineyard is where the Stag's Leap Wine Cellars story began. Established by pioneering grape grower Nathan Fay in 1961, it was the first planting of Cabernet Sauvignon in what is now the Stags Leap District. At the time, conventional wisdom maintained that the area was too cool for Cabernet Sauvignon. But tasting Nathan Fay's homemade Cabernet in 1969 was a defining moment for the founder of Stag's Leap Wine Cellars. Here was land capable of producing a wine that could rival the best in the world. Within a year an adjoining ranch, now known as S.L.V., was purchased. And, in 1986, the winery purchased Nathan Fay's vineyard and named it FAY in his honor.

VINEYARD & WINEMAKING

FAY vineyard remains one the great Napa Valley vineyards, producing fruit with an abundance of supple red and black berry character, voluptuous perfume and a luscious, fine-grained texture. Made for the first time with the 2015 vintage, Winemaker Marcus Notaro created this special wine so that guests visiting the FAY Outlook & Visitor Center could enjoy it on the patio (especially on a warm summer day).

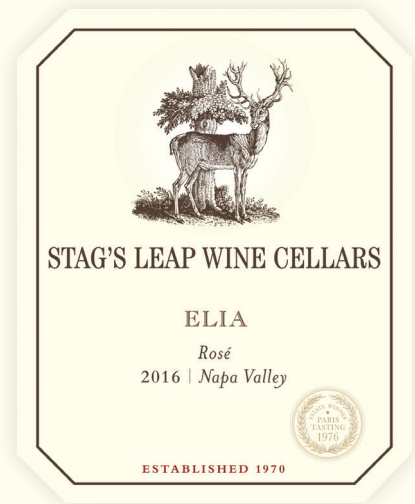
With this vintage, 87% of the grapes are from FAY blocks 1A and 2AA and were picked early on September 1 and destemmed/crushed into the press and underwent 6.5 hours of skin contact before pressing. The balance of the grapes, from FAY blocks 2C and 2B, were harvested on October 11. The juice was cold fermented in Stainless Steel to preserve the delicate aromas and flavors.

VINTAGE

Although bud-break in Napa Valley was early in 2016, the season was much cooler than normal. We didn't get the normal high heat in July and August, which provided for a longer hang time for the grapes. Overall, quality was high and particularly at our FAY and S.L.V. estate vineyards. The grapes in FAY and S.L.V. ripened uniformly and while yields were a bit lower than average, the flavors were great. The harvest was smooth and progressed from varietal to varietal with the Sauvignon Blanc coming in first, then the Chardonnay, and time in between to transition to the reds.

WINE

This lively wine offers aromas of wild strawberry, watermelon, raspberry, rose. On the palate, the wine is totally dry in style with a bright mouthfeel of fruit that leads to floral and cherry flavors on the finish. This wine is sure to awaken your palate and invite celebration and pleasure. Try pairing this estate-grown ELIA Rosé with grilled prosciutto-wrapped prawns, classic Nicoise salad, or fresh melon with prosciutto.



HARVEST DATE:	<i>September 1 and October 11, 2016</i>
ALCOHOL:	<i>13.5%</i>
PH:	<i>3.36</i>
TITRATABLE ACIDITY:	<i>0.64 g/100ml</i>
FERMENTATION:	<i>100% stainless steel tank</i>
MALOLACTIC FERMENTATION:	<i>None</i>
BARREL AGING:	<i>6 months, stainless steel</i>
BLEND:	<i>100% Cabernet Sauvignon</i>
APPELLATION:	<i>Stags Leap District, Napa Valley (100% estate)</i>
RELEASE DATE:	<i>April 2017</i>
CASES PRODUCED:	<i>278 cases</i>
SUGGESTED RETAIL:	<i>\$40 per bottle</i>

MARCUS NOTARO
WINEMAKER